



Talk for Writing Training Offer

Building Capacity and Sustaining Improvement

Talk for Writing works best as a whole-school approach. Evidence indicates that to develop and embed any approach effectively, schools should commit to a sequence of training and support over several terms or years. One-off 'introductory days', while enjoyable for staff, rarely lead to transformational change if they are not followed up with focused support with your school leadership team. This is essential to build your school's capacity to develop the staff practices and create the whole-school systems required to sustain improvements over time - this is the key to success and value for money!

Support is also more effective when it includes an initial strategic planning meeting to establish the baseline, identify strengths and plan the focused inputs that meet the needs of your school. In addition, planning well-timed reviews and a final evaluation can also capture the impact on children's outcomes, leading to more sustained improvements, embedded into the learning culture of the school.

All our accredited trainers can provide tailored packages of support over time to meet your school improvement needs including: audit and reviews, whole staff training and leadership support.

We also recommend visiting one of our Talk for Writing Training Centres to see first-hand the impact of the Talk for Writing approach.

Examples of the sort of packages and typical costs are listed below.

Our highly skilled team of accredited trainers can offer a range of bespoke training and support to develop the Talk for Writing approach in your school. The range of days offered could include:

Training

- Introduction to Fiction Writing
- Introduction to Non-fiction Writing
- Teaching Reading - Talk for Reading
- Teaching Grammar and Spelling
- Independent Application and Invention
- Greater Depth in Reading and Writing
- Talk for Writing in... EYFS / KS1 / KS2

Consultancy Support

- Planning and Review (highly recommended)
- Leadership Development
- Developing Whole School Systems
- Talk for Writing Planning Workshops
- In-class Support and Coaching
- 1 to 1 Staff Surgery Sessions



Suggested Training Packages

Bronze – over 6 terms (2 years)

- 5 days (2 whole staff training days** plus 3 consultancy days of support)
- From £2250 per year (Total £4500 plus expenses and VAT)

Silver – over 6 terms (2 years)

- 7 days (2 whole staff training days** plus 5 consultancy days of support)
- From £3000 per year (Total £6000 plus expenses and VAT)

Gold – over 6 terms (2 years)

- 10 days (3 whole staff training days** plus 7 consultancy days of support)
- From £4250 per year (Total £8500 plus expenses and VAT)

Individual Days

- £1250 a day for an Introductory day of staff training for up to 50 delegates** (plus expenses and VAT)
- £850 a day for additional consultancy support (plus expenses and VAT)

**N.B., An additional fee of £50 per delegate should be added for numbers of delegates exceeding 50.

Schools can opt for an Individual Introduction Day and then progress onto an appropriate package or arrange bespoke packages with a trainer to suit the school's individual needs.



The following examples illustrate what a package might look like. However, the detail of a school's package is negotiated with the individual school according to their needs.

Example Packages

<p>Individual Days</p> <p>**Plus expenses (travel and accommodation as required) and VAT</p>	<p>Training: Introduction to Fiction</p> <p>Training: Introduction to Non-Fiction</p> <p>Other Training Days (examples)</p> <ul style="list-style-type: none"> • Talk for Reading • Teaching Grammar and Spelling • Independent Application and Invention • Greater Depth in Reading and Writing • Talk for Writing in... EYFS / KS1 / KS2 	<p>£1,250** per day</p> <p>For up to 50 delegates</p> <p>(£50 per delegate 50+)</p>
---	---	---

<p>Bronze (6 terms / 2 years)</p> <p>Example of possible support package</p>	<p>Consultancy: Strategic Planning with Leadership (Including HT)</p> <p>Whole-staff Training: Introduction to Fiction</p> <p>Consultancy: Review impact of Fiction input, leadership support, teacher support e.g., surgery, in-class support etc.</p> <p>Whole-staff Training: Introduction to Non-Fiction</p> <p>Consultancy: Review impact of Non-Fiction input, Evaluation and Next Steps</p> <p><u>Highly recommended</u> Visit to Talk for Writing Training Centre</p> <p>*Additional cost Payable to Talk for Writing Training School</p>	<p>1 day</p> <p>1 day</p> <p>1 day</p> <p>1 day</p> <p>1 day</p> <p>1 day*</p>
<p>**Plus expenses (travel and accommodation as required) and VAT</p>	<p><u>From £2,250 per year (Total £4,500)**</u></p> <p>Over 2 financial years Equivalent to:</p> <ul style="list-style-type: none"> • Approximately 3.5 Pupil Premiums • £24 per member of staff per day for a school with 40 FTE 	<p>Total: 5 days</p>



Silver (6 terms / 2 years) Example of possible support package	Consultancy: Strategic Planning with Leadership (Including HT)	1 day
	Consultancy: Leadership Group Introduction to Talk for Writing	1 day
	Whole-staff Training day: Introduction to Fiction	1 day
	Consultancy: Review impact of Fiction input, leadership support, teacher support e.g., surgery, in-class support etc.	1 day
	Whole-staff Training day: Introduction to Non-Fiction	1 day
	Consultancy: Review impact of Non-Fiction input, leadership support, teacher support e.g., surgery, in-class support etc.	1 day
	Consultancy: Evaluation and Next Steps	1 day
	<u>Highly recommended</u> Visit to Talk for Writing Training Centre *Additional cost payable to Talk for Writing Training School	1 day*
Plus expenses (travel and accommodation as required) and VAT	<u>From £3,000 per year (Total £6,000)</u> Over 2 financial years Equivalent to: <ul style="list-style-type: none">• Approximately 4.5 Pupil Premiums• £22 per member of staff per day for a school with 40 FTE	Total: 7 days



<p>Gold (6 terms / 2 years) Example of possible support package</p>	<p>Consultancy: Strategic Planning with Leadership (Including HT)</p>	1 day
	<p>Consultancy: Leadership Group Introduction to Talk for Writing</p>	1 day
	<p>Whole-staff Training day: Introduction to Fiction</p>	1 day
	<p>Consultancy: Review impact of Fiction input, leadership support, teacher support e.g., surgery, in-class support etc.</p>	1 day
	<p>Whole-staff Training day: Introduction to Non-Fiction</p>	1 day
	<p>Consultancy: Review impact of Non-Fiction input, leadership support, teacher support e.g., surgery, in-class support etc.</p>	1 day
	<p>Consultancy: Mid-Review, Leadership Group support, feedback/support</p>	1 day
	<p>Whole-staff Training: e.g.,</p> <ul style="list-style-type: none"> - Talk for Reading - Independent Application/Invention - Grammar for writing 	1 day
	<p>Consultancy: Review impact of 3rd day training input, leadership support, teacher support e.g., surgery, in-class support etc.</p>	1 day
	<p>Consultancy: Evaluation and Next Steps</p>	
	<p><u>Highly recommended</u> Visit to Talk for Writing Training Centre</p> <p>*Additional cost Payable to Talk for Writing Training School</p>	1 day*
<p>**Plus expenses (travel and accommodation as required) and VAT</p>	<p><u>From £4,250 per year (Total £8,500)**</u></p> <p>Over 2 financial years Equivalent to:</p> <ul style="list-style-type: none"> • Approximately 7 Pupil Premiums • £22 per member of staff per day for a school with 40 FTE 	Total: 10 days